



FOODSERVICE EXCLUSIVE

Upgrade your take-out menu with profitable, premium, unsweetened TAZO 5:1 Iced Tea Concentrates. Made from the same high-quality tea leaves, herbals and flowers as our hot teas - no syrupy junk here.

90% of Millennials order delivery at least once a week*

- TAZO is the #1 premium tea brand for millennials.
- 73% of millennials are more likely to order tea if they see TAZO on the menu.
- 53% of guests are willing to pay more when they see TAZO on the menu
- 77% of millennials say TAZO tea makes their meal more enjoyable. Iced tea + food flavor pairings suggestions below.

Storage and Prep:

After opening, store the unused portion of this product in a refrigerator and use within seven days. Shake, Mix & Serve.

5:1 Blend =



5 PARTS WATER

+



1 PART CONCENTRATE

Iced Tea Concentrate Description

Food Flavor Pairing



BLACK

Made with an invigorating blend of premium black teas with crisp flavor.

GTIN: 10794522001641

[Buy Now on FoodServiceDirect](#)

Our bold black tea blend pairs well with rich flavors such as creamy desserts, sweet chocolate, gravy-based recipes, or blackened, smoked, spicy meat recipes.



PASSION[®]

Made from naturally sourced vibrant hibiscus, bright orange peel, tart rose hips, and zesty lemongrass.

GTIN: 10794522001627

[Buy Now on FoodServiceDirect](#)

Our bright hibiscus blend pairs well with both sweet baked goods and spicy savory dishes.



ZEN[™]

Made with crisp lemongrass, spearmint, and lemon verbena, this green tea awakens the senses with its rich, vibrant flavor and aroma.

GTIN: 10794522001634

[Buy Now on FoodServiceDirect](#)

Our energizing green tea blend pairs well with mild dishes like seafood, melon, or salads.

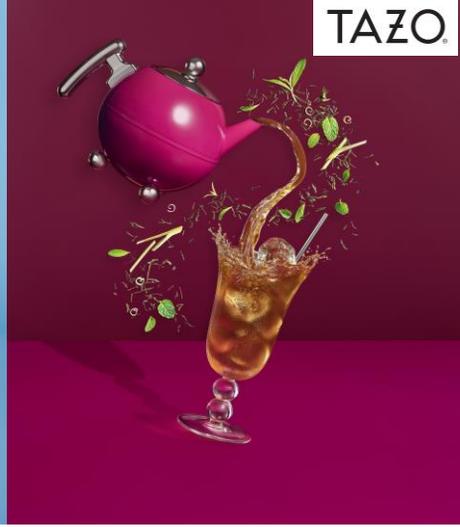
*DoorDash, May 2019 & *Datassentials Guest Survey, February 2020

Next Page for Sample Menu and Special Cocktail
/Mocktail Recipes



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TAZO 5:1 Iced Tea Concentrates are a great drink base for mixing and crafting a variety of iced tea lemonades and cocktails.

Share your Iced Tea creative drinks with us by tagging #BrewTheUnexpected

prep: 1 part tea concentrate + 5 parts water or any combo of mixing liquid like lemonade, fruit juice, alcohol, flavor syrup + ice

serve: we suggest 16 oz and 32 oz containers for take-out to minimize spills

5:1 Concentrate	+	Cold Water	=	Finished Iced Tea Yield
3 oz 89 ml	+	13 oz 384 ml	=	16 oz 473 ml
6 oz 177 ml	+	26 oz 769 ml	=	32 oz 946 ml
1/2 carton 16 oz 473 ml	+	2 1/2 quarts 80 oz 2,366 ml	=	3 quarts 2,839 oz X ml
1 carton 32 oz 946 ml	+	1.25 gallons 160 oz 4,732 ml	=	1.5 gallons 192 oz 5,678 ml

SAMPLE MENU DESCRIPTIONS

In-House Crafted Iced Teas

- **TAZO® Iced Black Tea:** an energizing full-bodied blend of smooth black teas
- **TAZO® Iced Zen® Tea:** a rejuvenating green tea blend infused with crisp notes of spearmint, lemongrass, and lemon verbena
- **TAZO® Iced Passion® Tea:** an exuberant blend bursting with hibiscus flowers, orange peel, rose hips, passion fruit flavor and a lively hint of cinnamon spice

Tea Lemonades / Refreshers

- **TAZO® Iced Black Tea Lemonade:** mix with simple syrup for a flavor boost
- **TAZO® Iced Zen® Tea Lemonade:** mix with peach syrup for a flavor boost
- **TAZO® Iced Passion® Tea:** mix with raspberry syrup for a flavor boost

make your own drinks with different fruit juices & flavor syrups – let your guests know about your creative iced tea menu



BAR TAZO

these tea-based cocktails can be made virgin, simply omit the alcohol. click on name for full recipe .



aroma therapy



cherry soda



zencello



zen temple



royal tai



rita



Reach out to your UFS Sales Rep for the [Tea Concentrates Profitability Calculator](#). Complete your breakfast and dessert menu with the rest of the TAZO portfolio like Hot Teas and Chai, Matcha, and Turmeric Latte Concentrates.



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